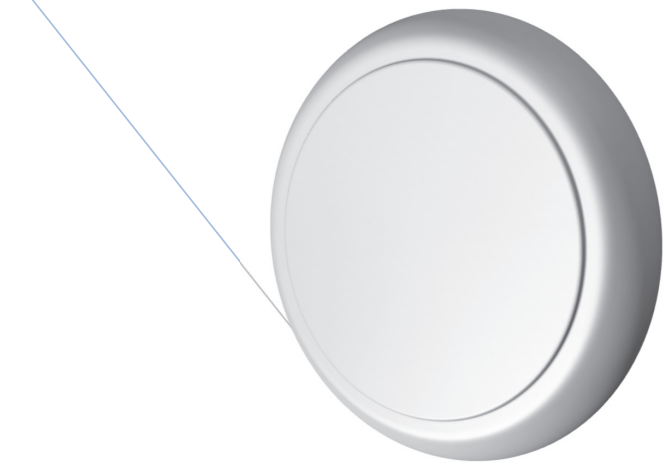

SLOVAK UNIVERSITY OF AGRICULTURE IN NITRA

Faculty of Economics and Management
Institute of Economics and Management

LOGISTICS – Exercise book

Zuzana Juríčková – Alexandra Filová

Authors:

Ing. Bc. Zuzana Juríčková, PhD. (3.66 AQ)
Institute of Economics and Management
Faculty of Economics and Management
Slovak University of Agficulture in Nitra

Ing. Alexandra Filová, PhD. (0.5 AQ)
Institute of Economics and Management
Faculty of Economics and Management
Slovak University of Agficulture in Nitra

Reviewers:

Ing. Martina Hanová, PhD., Slovak University of Agficulture in Nitra, Faculty of Economics and Management, Institute of Statistics, Operational Research and Mathematics

prof. h. c. prof. Ing. Monika Hudáková, PhD.MBA, University Economics and Management in Bratislava, Institute of Economics and Management, Department of Economics and Finance

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INTRODUCTION

Logistics in the entire process of managing the purchase, storage and movement of goods**.** Resources including physical items such as equipment, materials, and food, and abstract items need to be moved between points of origin and points of utilization. All this movement comes within the logistics process. Logistics is also often defined as the management of inventory both at rest and in motions.

Necessary for nearly all types of business, an efficient supply chain and logistics process can help a company operate more efficiently and reduce costs.

Logistics is not just a service – it is a strategic function, a lever of internal optimization and a tool of competitiveness. Every successful company leader understands the critical nature of well-organized logistics and realizes that providing seamless logistics is critical to meeting consumer needs and outperforming the competition. However, the benefits of logistics can often be underestimated by company management and employees who do not know what the logistics function can provide. One way to alleviate this lack of knowledge is to master the theory of logistics, including methods of solving problems in logistics. Logistics can mean the difference between success and failure in business.

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Authors:
Ing. Bc. Zuzana Juríčková, PhD. – Ing. Alexandra Filová, PhD.

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