
INTERNATIONAL VISEGRAD FUND

BUSINESS ECONOMICS – INTERNATIONAL V4 STUDIES



SELECTED CHAPTERS FROM FINANCIAL ANALYSIS AND FINANCIAL PLANNING

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NITRA 2016

Title: Selected Chapters from Financial Analysis and Financial Planning

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These materials have been funded with support from the International Visegrad Fund's, Visegrad University Studies Grant No. 61200004.

Approved by the Rector of the Slovak University of Agriculture in Nitra on 17. 2. 2016 as a textbook for students of SUA.

ISBN 978-80-552-1462-7

FOREWORD

Finance, analysis and planning have assumed much importance in present-day world of business wherein the enterprise must show and confirm a fair view of its financial position. The enterprise management should provide the complete and accurate information about the financial operations of the enterprise for decision making.

The subject “Financial analysis and financial planning” is very important and useful for optimal understanding of the basic terms and theorems for students. The entire textbook has been discussed in eight study lessons. In starting lesson we have discussed about the basic of the entrepreneurially analysis, its division according a many views, functions and principles. Further we have highlighted the concept of financial analysis ex post and ex ante including analysis of liquidity, profitability, indebtedness, market value, effectiveness of operations and risk forecasting indicators. Next lessons have discussed on modern methods of financial efficiency evaluation, cash flow concept and financial planning.

In this study every efforts has been made to give a comprehensive coverage of all the topics relevant to the subject. This study material has been published to aid the International Business Economy students in preparing for course of Financial Analysis and Financial Planning and all students who have interested in this subject.

We hope that readers will find this book useful.

Authors

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