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SELECTED CHAPTERS FROM INTERNATIONAL MANAGEMENT AND ENTREPRENEURSHIP

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FOREWORD

The textbook International Management and Entrepreneurship consists of four chapters. These chapters include the basic information about international management and entrepreneurship, political, legal and technological-environment, business ethics in international environment as well as role of the culture in international business. This textbook includes the case studies like the practical exercises.

This textbook is recommended to all readers and students who are interested in international management and entrepreneurship.

Authors

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ACRONYMS AND ABBREVIATIONS

MNC	Managers in multinational companies
MNC	Multinational corporation
MNE	Multinational enterprise
MNO	Multinational organization
SMEs	Small and medium enterprises
TCN	Third country nationals
TNC	Transnational corporation